CLAUDIO CAMBA

JUNIOR SOFTWARE DEVELOPER

claudiocamba.com | LinkedIn | Github

PROFILE

Software Developer with a passion for using code to bring diverse experiences to life. Having worked in digital marketing agencies, I have experience in agile development and delivery-focused processes. My experience ranges from static website creation to conducting A/B Experimentations on dynamic e-commerce websites. I seek challenging opportunities to further leverage my technical, analytical and problem-solving abilities.

EXPERIENCE

Junior Software Developer – Northcoders | *11/ 2023 – 03/ 2024*
- Learned core concepts: Recursion, Callbacks, Promises, Higher Order Functions
- Developed RESTful API endpoints utilising the relational database method
- Created reusable components using React (function components and hooks)
- Built a live full-stack CRUD application, allowing users to vote, write or delete comments
- Completed projects Independently and collaboratively (pair programming)

Travelling (West Africa) | *04/ 2023 – 10/ 2023*

Frontend Developer (CRO) – Dentsu | *10/ 2022 – 03/ 2023*
- Conducted A/B test experiments from feasibility checks, and development through to QA
- Utilised BrowserStack to ensure all tests were quality-assured before going live
- Inspected and provided feedback to peer test builds to guarantee quality consistency

Frontend Developer (CRO) – Cheil UK / Samsung | *11/ 2021 – 03/ 2022*

CRO Specialist – Virgin Experience Days | *09/ 2021 – 11/ 2021*
- Built Dynamic Yield A/B, MVT and Recommendations tests to increase conversion
- Developed reusable and dynamic components utilising front-end technologies
- Optimised websites based on designs, using HTML5, CSS3, JavaScript

Frontend Developer (CRO) – Cheil UK / Samsung | *01/ 2019 – 03/ 2021*
- Created A/B tests, personalising consumer experience to improve conversion and revenue
- Identified brief feasibilities for strategists and performed QA and debug inspections
- Managed Jira Service Desk to support multiple markets with queries regarding test builds
- Responsible for Optimisation implementation during the Samsung Flagship launches
- Trained Samsung and Cheil international markets on Adobe Target & Confluence toolkits

Junior Frontend Developer – Evokeu | *09/ 2018 – 1/ 2019*
- Transformed designs into functional websites utilising HTML, CSS & jQuery
- Collaborated with the design team to complete projects within the given timeframe
- Utilised CMS for the creation and modification of digital content

EDUCATION

Front-End Web Development – Treehouse | *01/ 2018 – 03/ 2018*
- HTML: HTML5, Tables, Forms, Web optimisation & web accessibility
- CSS3: CSS3 Basics, Selectors, Responsive Layout, Flexbox & Bootstrap
- JavaScript: Ajax Basics, APIs, the DOM, Data Manipulation & jQuery

Bachelor of Arts in Animation (2:2) – University of Westminster | *2010 – 2013*
- Produced films utilising numerous concepts in animation and visual design

CONTACT

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SKILLS

Frontend: React**,** JavaScript, jQuery, HTML, CSS, SASS, Bootstrap, Material UI

Backend: Node.js, Express.js, PostgreSQL

Test: Jest, Supertest, BrowserStack

Tools: Git, Github, Netlify, Bitbucket, Webpack, Vite, Figma, Photoshop, Invision, Adobe XD, Confluence

Fundamentals: Test-driven development (TDD), Pair programming, Version control with Git, Object-oriented programming (OOP), Functional programming

Conversion Rate Optimisation (CRO): Dynamic Yield, Visual Website Optimizer (VWO), Adobe Target, Optimizely, Monetate

PROJECTS

New City News: This a live full-stack web application, displaying various articles. It allows the user to vote, read/delete comments, filter and reorder the articles.

View Live

GMPC: This website was created for a client which operates in Qatar within the construction industry. The site was developed from a bespoke design and most modules can be updated via CMS.

View Live

HOBBIES & INTEREST

Video Games: I enjoy immersive storyline-based games (Spider-man 2 and God of War**)**

Boxing: I enjoy watching boxing and boxing-related content.